

2022

Annual Report



AVALON

HEALING CENTER

Our Mission

Avalon inspires healing and empowerment for those affected by sexual violence through free and immediate comprehensive services; promotes public awareness; and advances social change.

About Avalon

Avalon is a non-profit, 501(c)3, comprehensive organization that provides compassionate and trauma-informed care to survivors of sexual assault.

Avalon provides a safe, quiet, confidential environment with specially trained Sexual Assault Forensic Examiners in order to provide medical examinations and forensic evidence collection for rape victims.

We are staffed 24 hours a day, 7 days a week. Our services are free of charge. Services are available to ALL ages and gender identities. Medical-forensic exams are provided up to 120 hours post assault. Counseling and advocacy services are available to anyone who identifies as a survivor of sexual assault, sexual abuse or incest ~ no matter when it occurred. Our services are available to anyone, despite where they live or where they were assaulted.

At a Glance

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Letter from the Executive Director

To our Community,

Thank you to our many partners who support Avalon and survivors of sexual violence. The impact of your contributions have helped Avalon continue to provide support throughout the pandemic at no cost to survivors who truly needed our resources and services. As a community we have worked together to ensure that individuals in need received the highest level of care and support.



The gifts Avalon received were used to fund services that included acute and non-acute medical-forensic healthcare, crisis response & intervention, personal and legal advocacy, counseling and alternative healing opportunities for over 1,000 survivors and their families. Thank you!

The entire team at Avalon is grateful for your outpouring of support and generosity, including all the in-kind donations and volunteer work. It is because of you we are able to continue to reach hundreds of survivors and continue to carry out our mission, as the largest sexual assault center in the State of Michigan.

Kimberly Hurst
BS, MA, MS, PA-C, DFAAPA
Founder and Executive Director
Avalon Healing Center



Company Highlights



For our end of the year event, we partnered with the Detroit Red Wings as their charity of choice for the game on December 21st. It was an amazing opportunity to spread awareness about our services in the community. We even had a live spotlight during the game and group photo on the ice.



DTE hosted their annual *Wine Down After Work* event and chose Avalon Healing Center as their charity of choice. The evening included music, food, drinks, silent auction, 50/50 and raffle items. Our Executive Director, Kimberly Hurst, and Director of Development, Trinea Gonczar, were key speakers during the event.















During the month of April also known as SAAM (Sexual Assault Awareness Month) we hosted our first virtual bike, walk, run event. This event was meant to raise awareness of our services and support the amazing survivors we work with everyday. We took this event a step further by inviting survivors to the Detroit Riverfront for a lunch and walk, and had 35 survivors and staff participate.



Exciting news! We hired Senior Director of Development, MiVida Burrus, to our development team. Her expertise and experience in fundraising and donor stewardship is an amazing asset to our goals in securing additional funding and support from our community. You can reach her at mburrus@avalonhealing.org or call 313-500-4834 to learn more about our *Survivor Strong Monthly Giving Program*.

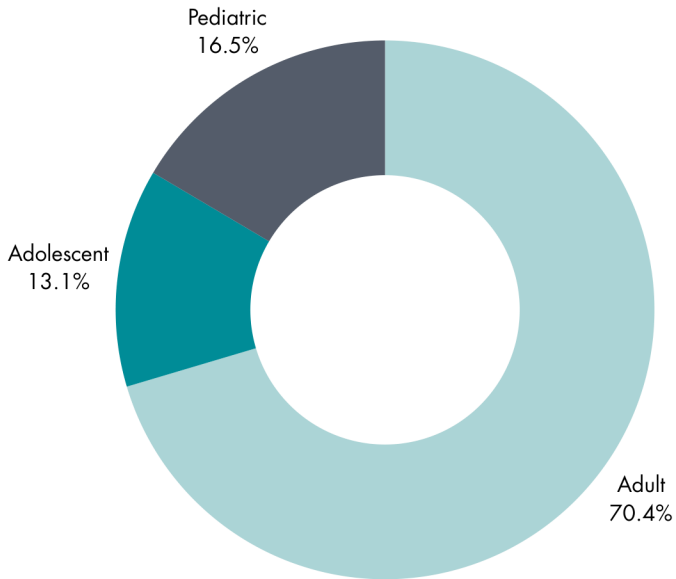
Program Impact

 <p>Number of Completed Medical Forensic Examinations: 598</p>	 <p>Number of follow-up care visits: 251</p>
 <p>Examinations that included a Sexual Assault Strangulation Assessment: 319</p>	 <p>Numbers of calls for Acute Medical Services: 1,140</p>
 <p>Number of counseling and individual support hours: 3,382</p>	 <p>Total number of clients served in 2022: 1,421</p>
 <p>Number of advocacy instances: 6,027</p>	 <p>Number of new clients in 2022: 665</p>
 <p>Number of sex and labor trafficked clients serviced: 169</p>	 <p>Number of rides provided for services: 3,894</p>
 <p>Notification meetings for previously unsubmitted sexual assault kits: 24</p> <p>https://bja.ojp.gov/program/saki</p>	 <p>Number of Outreach and Education Engagements: 62</p>

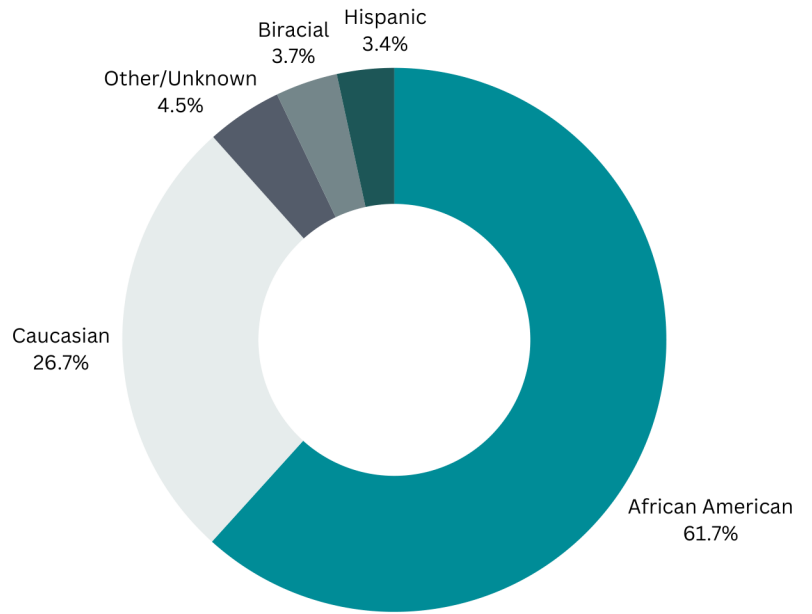
Since 2004, Avalon Healing Center (fka Wayne County SAFE) has served over 23,000 clients!

Patient Demographics

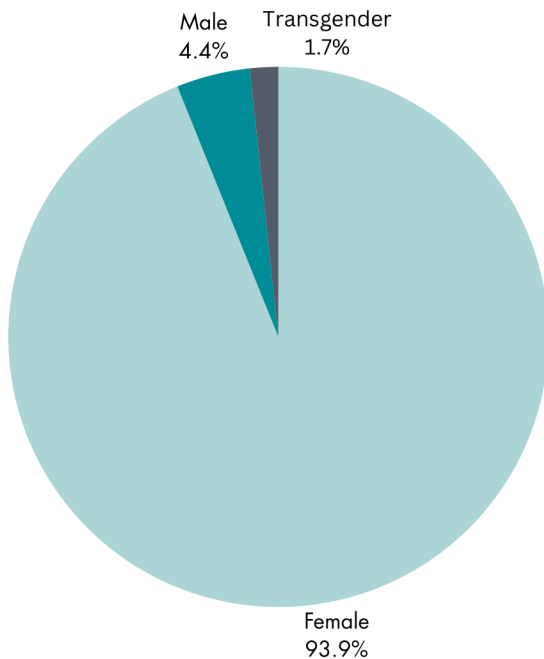
Patient Age Group



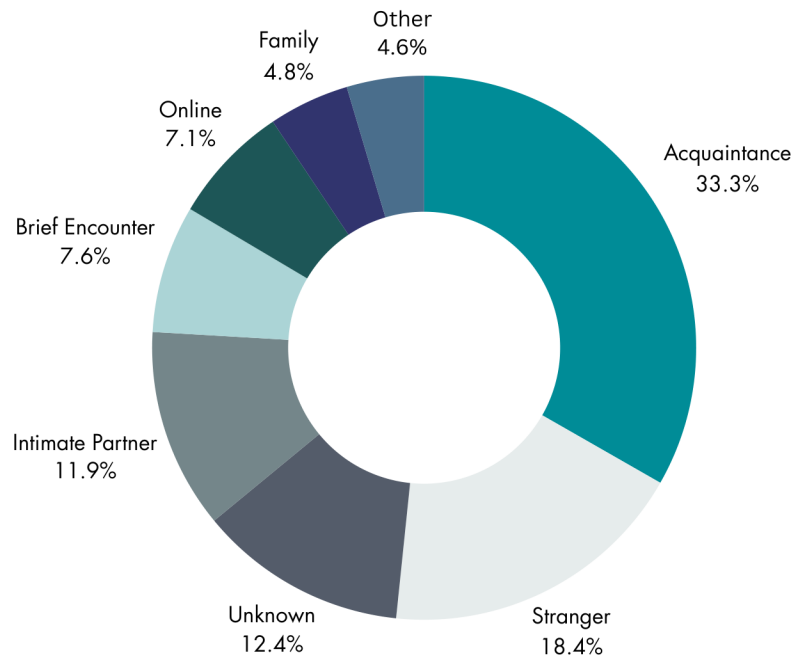
Patient Ethnicity



Patient Gender



Adult Patient - Perpetrator View



Financial Information

Statement of Financial Position

As of December 31, 2022

	<u>2022</u>
Assets	
Cash	841,233
Accounts receivable	96,914
Grants receivable	498,721
Prepaid expenses	18,690
Operating lease assets	39,211
Fixed Assets, net of deprec.	73,140
Total Assets	<u>\$1,567,909</u>
Liabilities and Net Assets	
Accounts Payable & Accrued Exp	222,201
Operating lease liabilities	39,211
Note payable	96,964
Total Liabilities	<u>\$358,376</u>
Net Assets	
Without donor restrictions	716,413
With donor restrictions	493,120
Total Net Assets	<u>\$1,209,533</u>
Total Liabilities & Net Assets	<u>\$1,567,909</u>

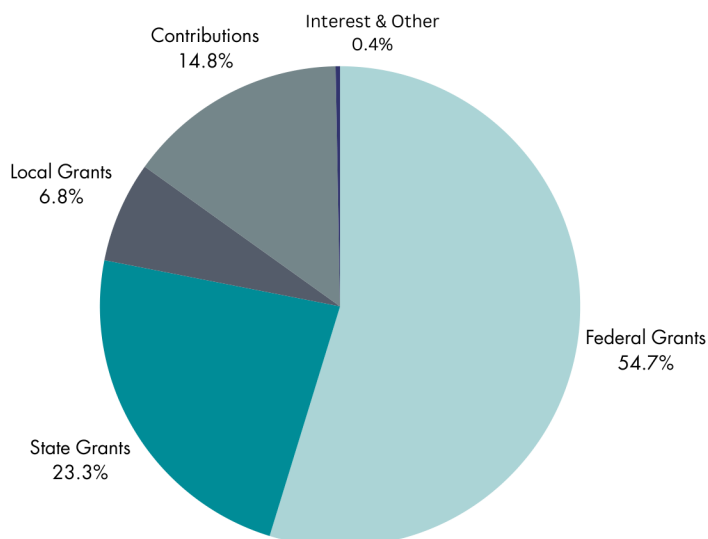
Statement of Activities

Ending December 31

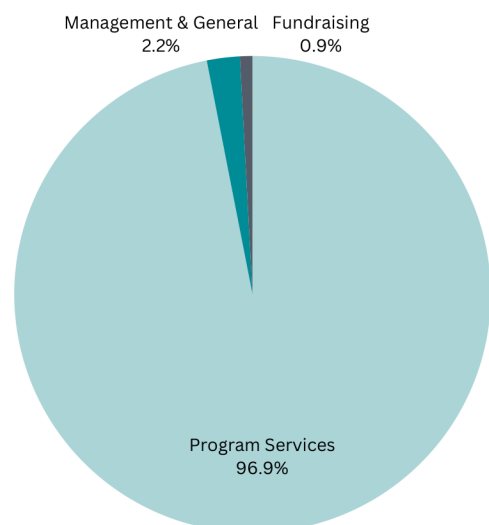
	<u>2022</u>	<u>2021</u>
Support and Revenue		
Federal Grants	2,349,008	2,053,564
State Grants	1,001,485	1,006,265
Local Grants	291,881	134,844
Cash Contributions	606,015	401,741
In-kind Contributions (non-cash)	29,897	31,329
PPP loan forgiveness	0	268,257
Interest & Other Misc Income	12,785	216
Total Revenue	<u>\$4,291,071</u>	<u>\$3,896,216</u>
Expenses		
Program Services	3,784,452	3,404,529
Management & General	87,214	74,901
Fundraising	33,125	20,880
Total Expenses	<u>\$3,904,791</u>	<u>\$3,500,310</u>
Change in net assets	<u>\$386,280</u>	<u>\$395,906</u>
Net assets, beginning of year	<u>\$823,253</u>	<u>\$427,347</u>
Net assets, end of year	<u>\$1,209,533</u>	<u>\$823,253</u>

Excerpted from the 2022 annual financial statements as audited by Maner Costerisan

2022 Annual Public Support and Revenues



2022 Annual Operating Expenditures



Major Donors

This major donor list represents cumulative contributions above \$5,000 from January 1, 2022 through December 31, 2022. Avalon greatly appreciates all monetary contributions, no matter the amount, and all of our generous in-kind donations. We make every effort to ensure there are no omissions or misspellings; so, please forgive us for any oversights and contact - MiVida Burrus: mburrus@avalonhealing.org or Trinea Gonczar: tgonczar@avalonhealing.org - so that we may amend unintentional errors.

Assistance League of Southeastern Michigan
Butzel Long
Community Foundation for Southeast Michigan
DMC Detroit Receiving Hospital
DMC Sinai Grace Hospital
DTE Energy
Ethel & James Flinn Foundation
Foundation Global Sports Development
Grewal Law PLLC
Kathy White Support Fund
McGregor Fund
Michigan Health Endowment Fund
Petoskey Harbor Community Foundation
United Way for Southeastern Michigan
Women First OBGYN Center



Join our *Survivor Strong Monthly Giving* program or become a donor by going to:

<https://avalonhealing.kindful.com/>

You can also donate directly on your phone via:
PayPal: paypal.com/fundraiser/charity/4778819
Venmo: venmo.com/u/AvalonHealingCenter

Contact our development team for additional information and opportunities:

MiVida Burrus, MBA
mburrus@avalonhealing.org
(313) 500-4834

Trinea Gonczar
tgonczar@avalonghealing.org
(313) 688-4531

Message from the Board Chair

Dear Community,

I am privileged to present the Annual Report for the year 2022. As we take a moment to reflect on the past year, we celebrate the profound impact we have collectively achieved, acknowledge the hurdles we encountered, and eagerly anticipate the opportunities that await us in the future. I extend my heartfelt gratitude to our exceptional staff, volunteers, donors, and partners who have been instrumental in driving the success of our organization. Your steadfast support forms the very foundation upon which our achievements stand.



Looking ahead, I am confident that our shared commitment will propel us to continue making a meaningful and lasting difference in the lives of those we are privileged to serve. Together, we are poised to navigate the challenges and embrace the opportunities that will shape our journey in the coming year.

Sincerely,
Scott Stewart
Board Chair

Board of Directors

Scott, Stewart, Board Chair
Vice President of Programs,
Pontiac Community Foundation

Shoma Pal, Board Vice Chair
Manager, Strategic Planning & Development,
Karmanos Cancer Institute

Christina Hajj, Secretary
Manager, Long-Term Generation Strategy,
DTE Energy

Joyce Suber, D.,M.,Treasurer
Principal, J.L. Suber & Associates, LLC

Vanessa Crocetto, Director
Chief Marketing Officer, Butzel Long

Kristin Finton, Director
Strategy Consultant,
Ascension St. John Providence

Shanika Owens, Director
Associate Attorney, Butzel Long

Contact Us

For further information, please reach out to us at info@avalonhealing.org



Avalon Healing Center
Address: 601 Bagley St. Detroit, MI 48226
Office Phone: 313-964-9701
24 Hour Crisis Line: 313-474-7233 (SAFE)
Website: www.avalonhealing.org

Social Media Pages



Facebook: <https://www.facebook.com/AvalonHealingCenterDetroit/>



Instagram: <https://www.instagram.com/avalonhealingcenterdetroit/>



LinkedIn: <https://www.linkedin.com/company/avalon-healing-center/>

Sites

Sinai Grace

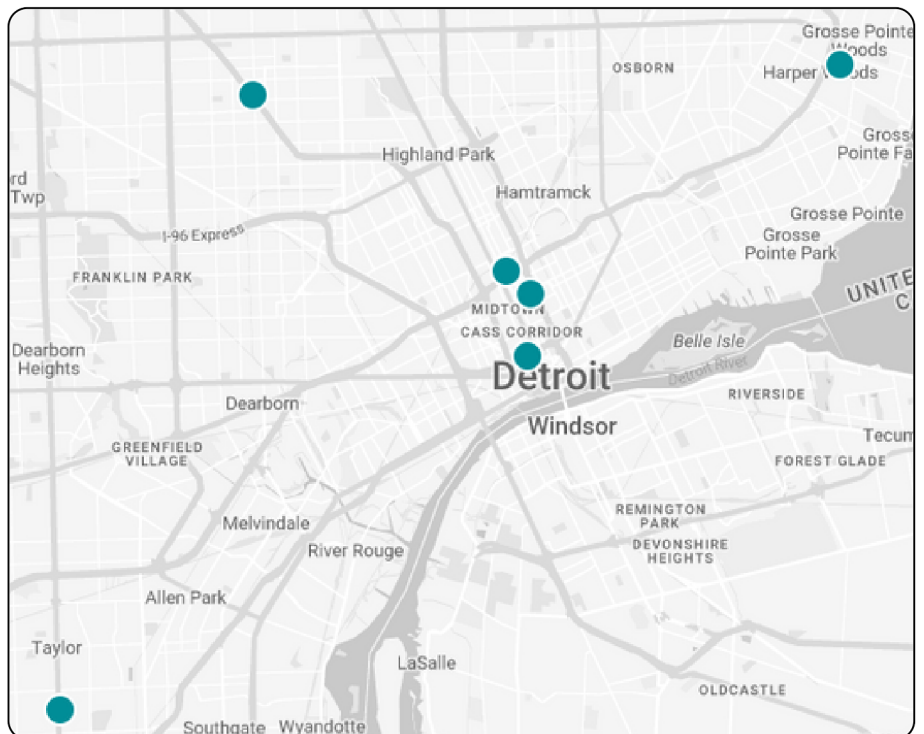
St. John Medical Center

DMC Detroit Receiving

Kid's-Talk

Taylor Site

Avalon Follow-up Clinic





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